FUBON CENTER
AI IN BUSINESS SPEAKER SERIES

Demystifying AI and Machine Learning:
What You Need to Know

Dr. Pedro Domingos in conversation with Prof. Foster Provost

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Demystifying AI and Machine Learning

What You Need to Know

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What Is Artificial Intelligence?

AI = Getting computers to perform tasks that previously required human intelligence

- Reasoning and problem-solving
- Common-sense knowledge
- Planning
- Learning
- Speech and language
- Vision
- Navigation and manipulation
- Etc.

The Two Eras of AI

- 1960s-1980s: Knowledge-based systems
  - Manually enter all the necessary knowledge
  - Failed because of the knowledge acquisition bottleneck
- 1990s-present: Machine learning
  - Extract the knowledge from data
  - Big data → More intelligence

So How Do Computers Discover New Knowledge?

1. Fill in gaps in existing knowledge
2. Emulate the brain
3. Simulate evolution
4. Systematically reduce uncertainty
5. Notice similarities between old and new

The Five Tribes of Machine Learning

Tribe	Origins	Master Algorithm
Symbolists	Logic, philosophy	Inverse deduction
Connectionists	Neuroscience	Backpropagation
Evolutionaries	Evolutionary biology	Genetic programming
Bayesians	Statistics	Probabilistic inference
Analogizers	Psychology	Kernel machines

Symbolists

Tom Mitchell

Steve Muggleton

Ross Quinlan

Inverse Deduction

Addition	Subtraction
2	2
+ 2	+ ?
= ?	= 4

Inverse Deduction

Deduction

Socrates is human

\+ Humans are mortal .

= ?

Induction

Socrates is human

\+ ?

= Socrates is mortal

Spot the Biologist in this Picture

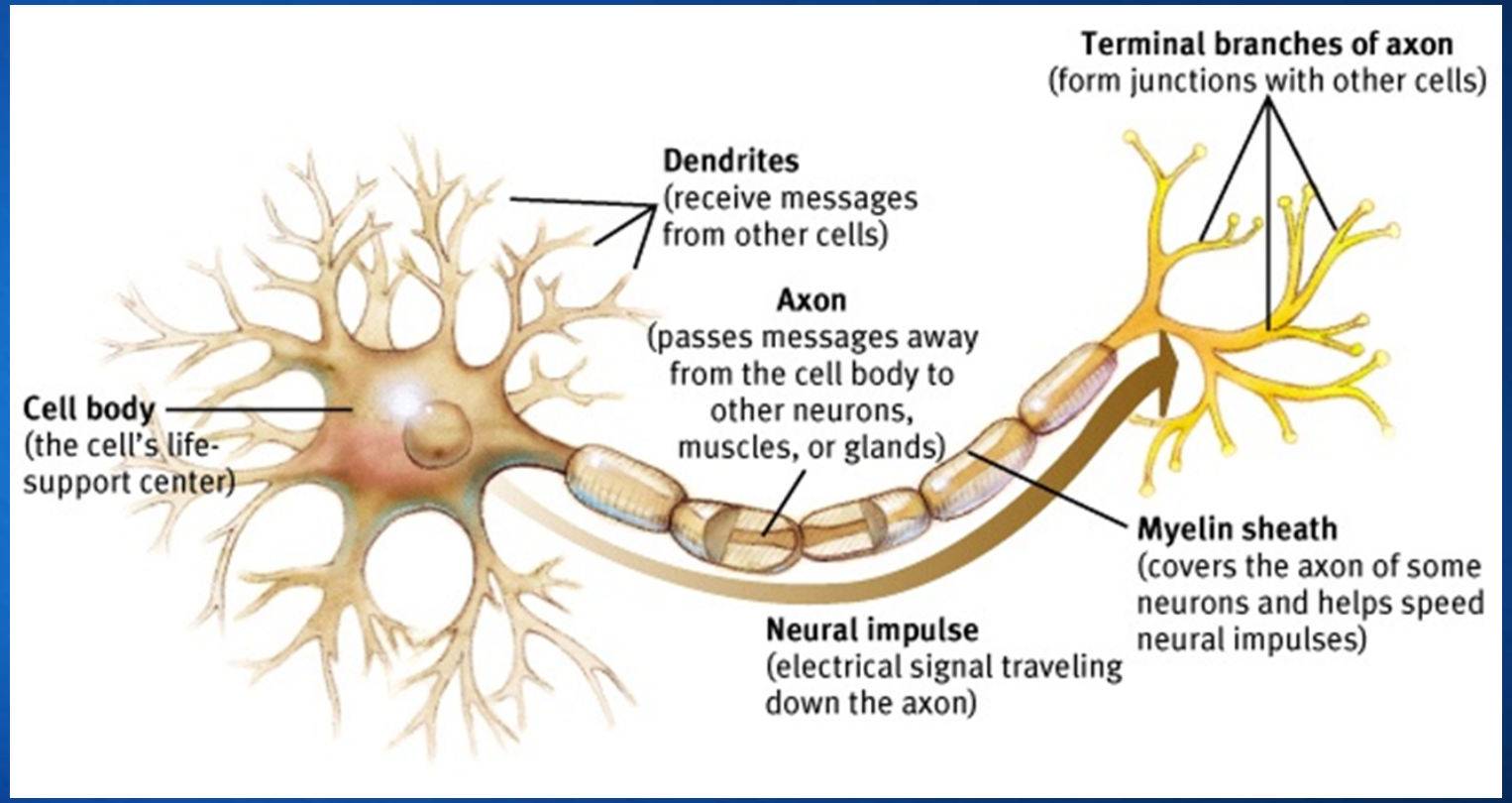
Connectionists

Yann LeCun

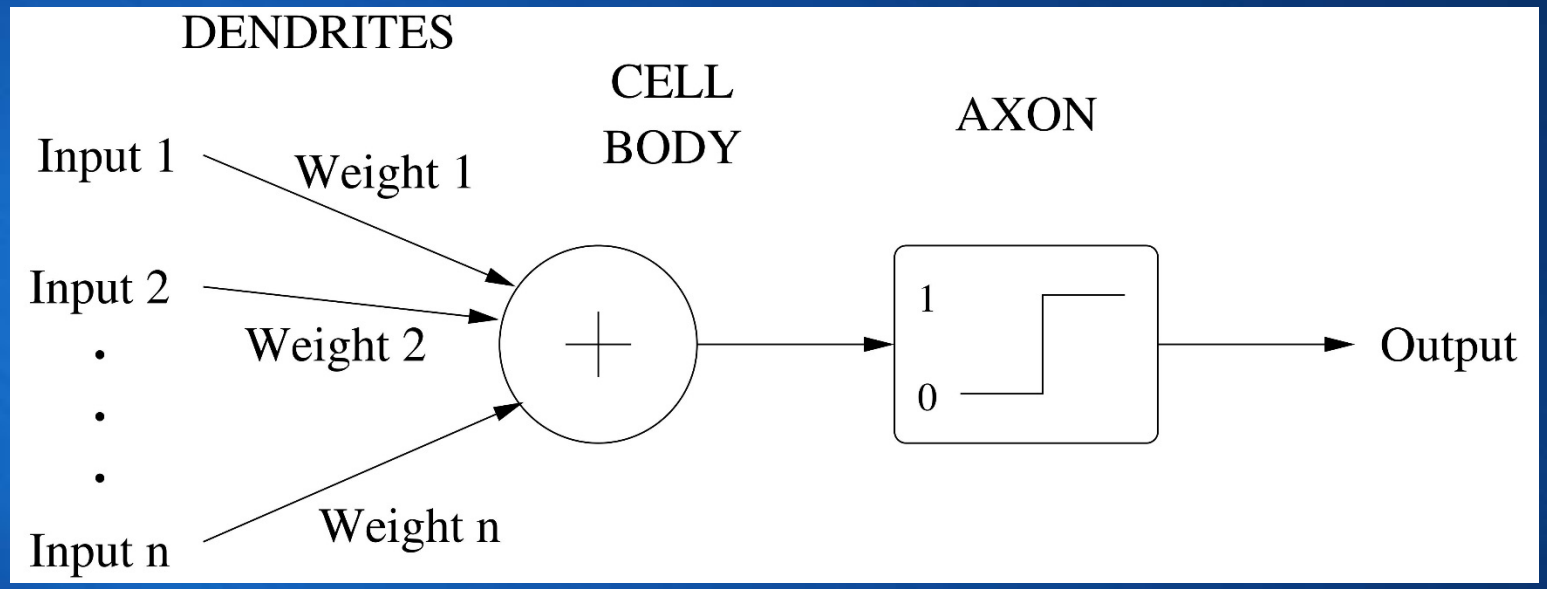
Geoff Hinton

Yoshua Bengio

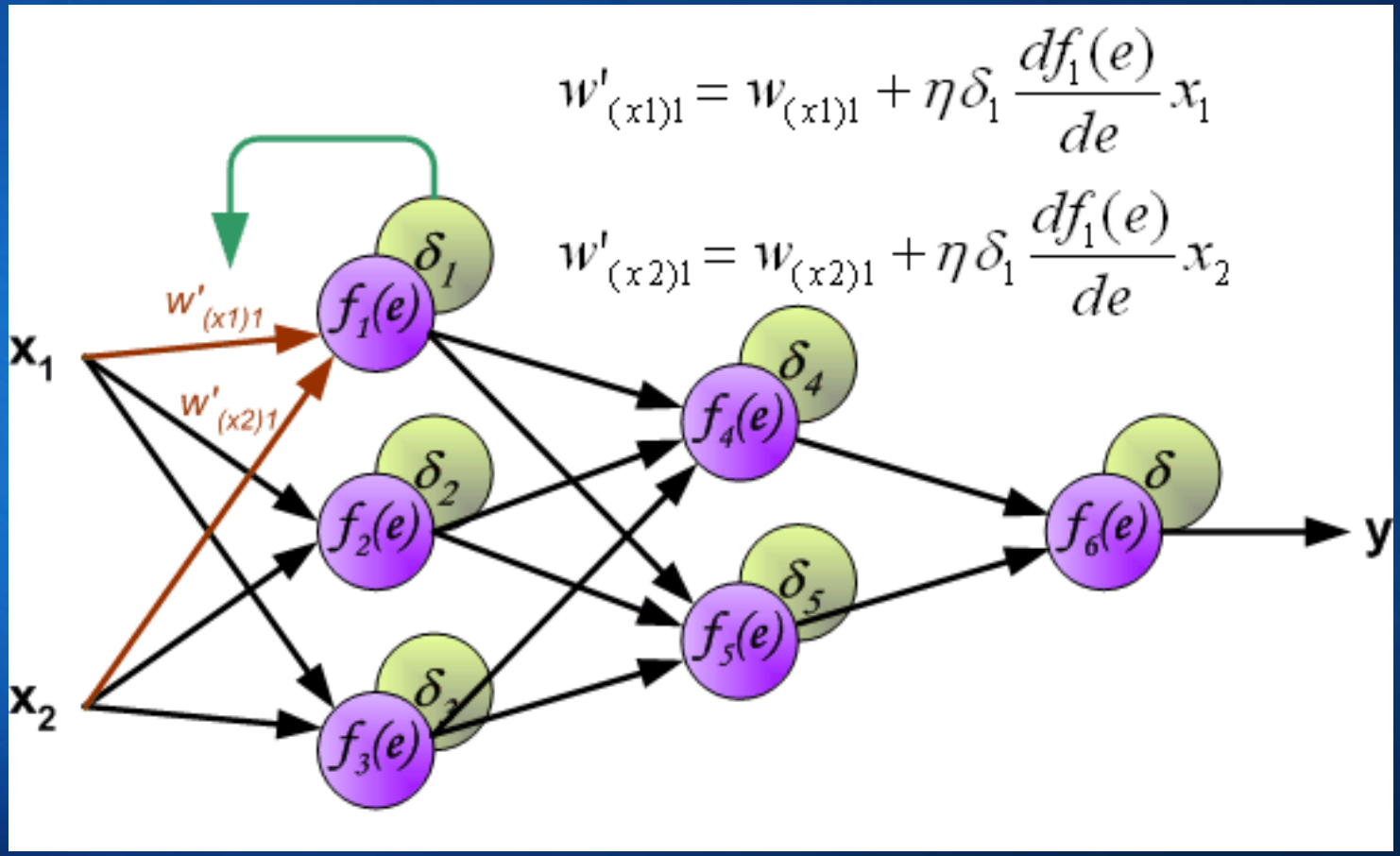
A Neuron


Terminal branches of axon
(form junctions with other cells)
Dendrites
(receive messages
from other cells)
Axon
(passes messages away
from the cell body to
other neurons,
muscles, or glands)
Cell body
(the cell's life-
support center)
Myelin sheath
(covers the axon of some
neurons and helps speed
neural impulses)
Neural impulse
(electrical signal traveling
down the axon)

An Artificial Neuron



Backpropagation



The Google Cat Network

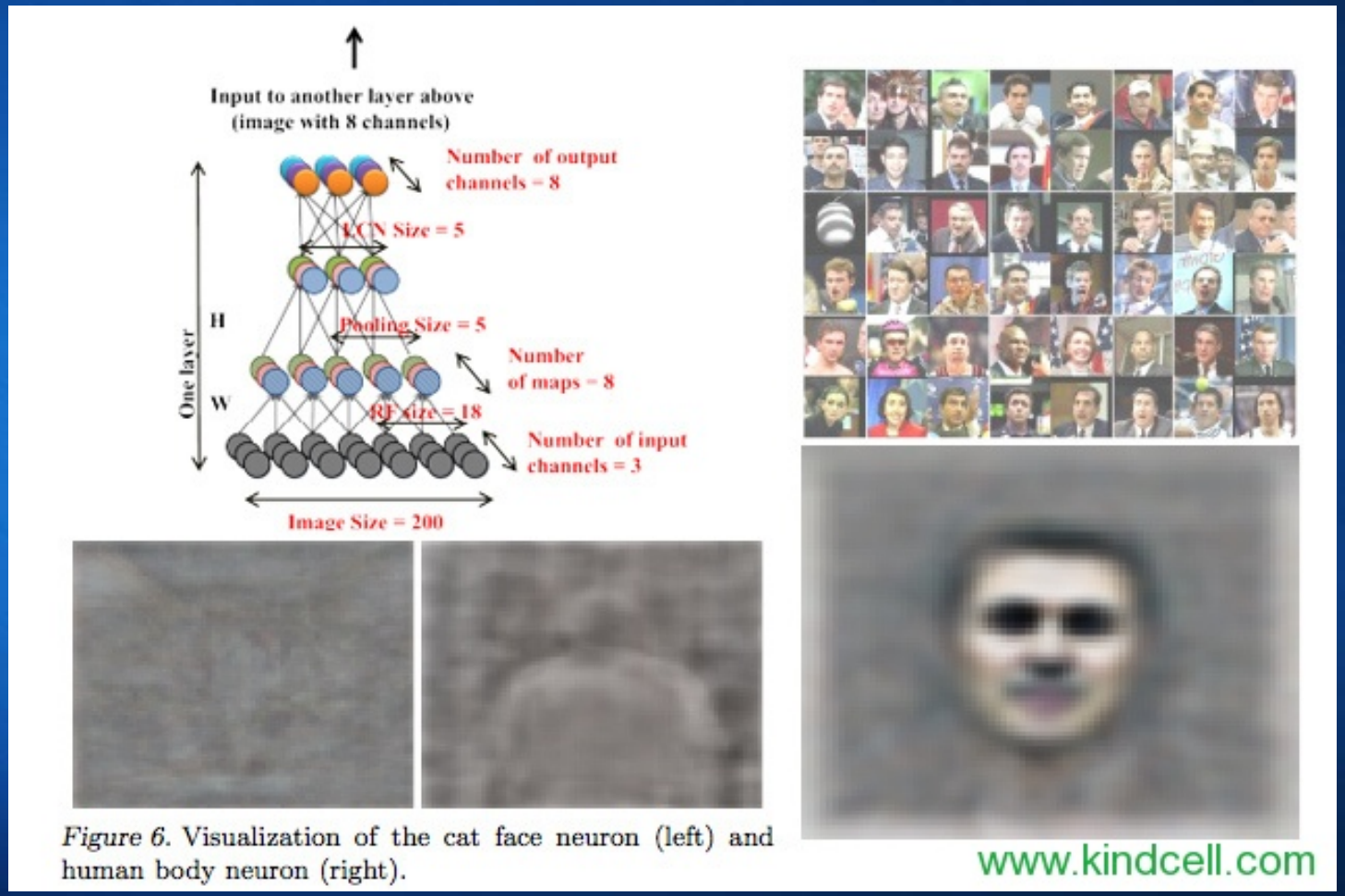


Figure 6. Visualization of the cat face neuron (left) and human body neuron (right).

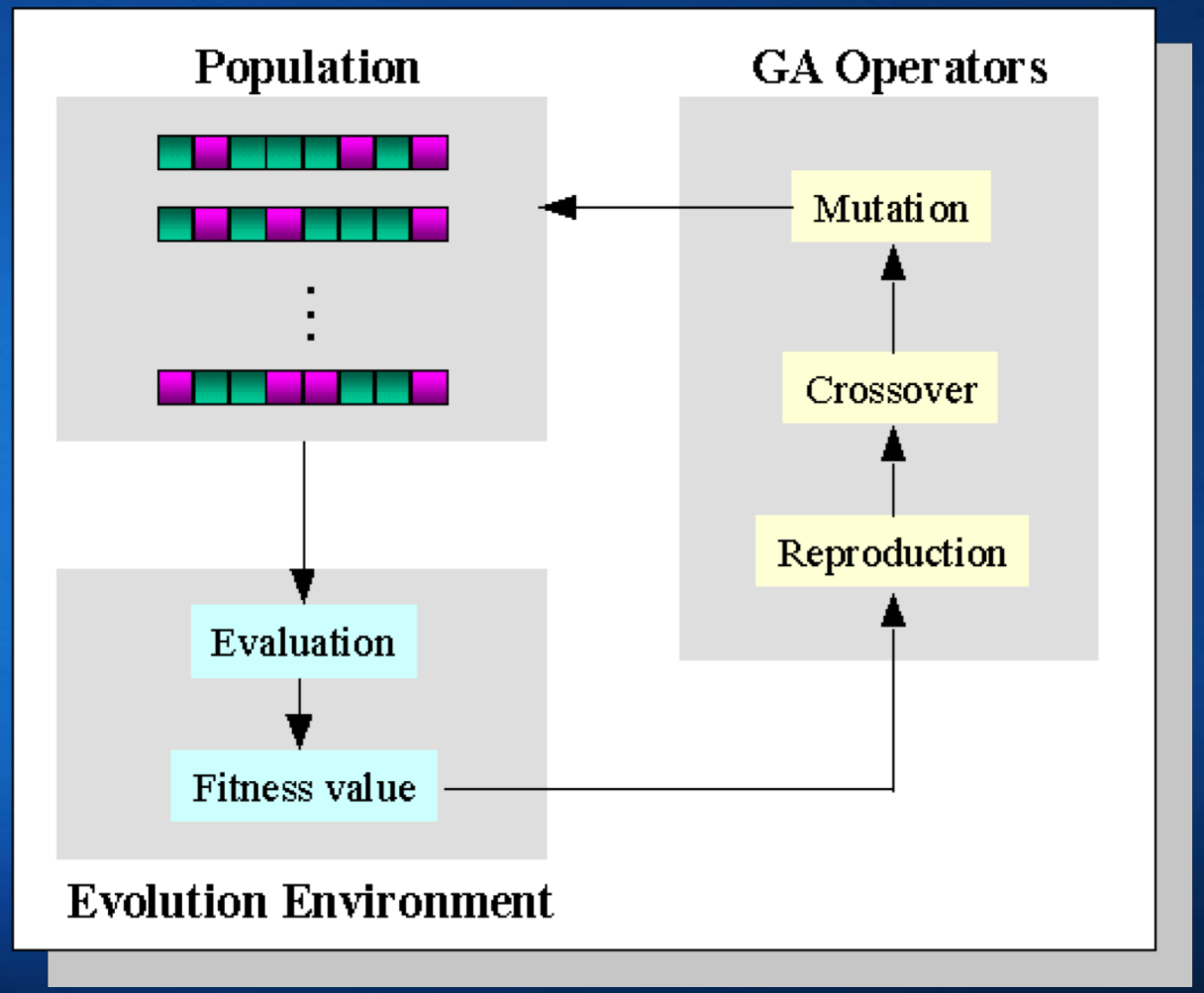
Evolutionaries

John Koza

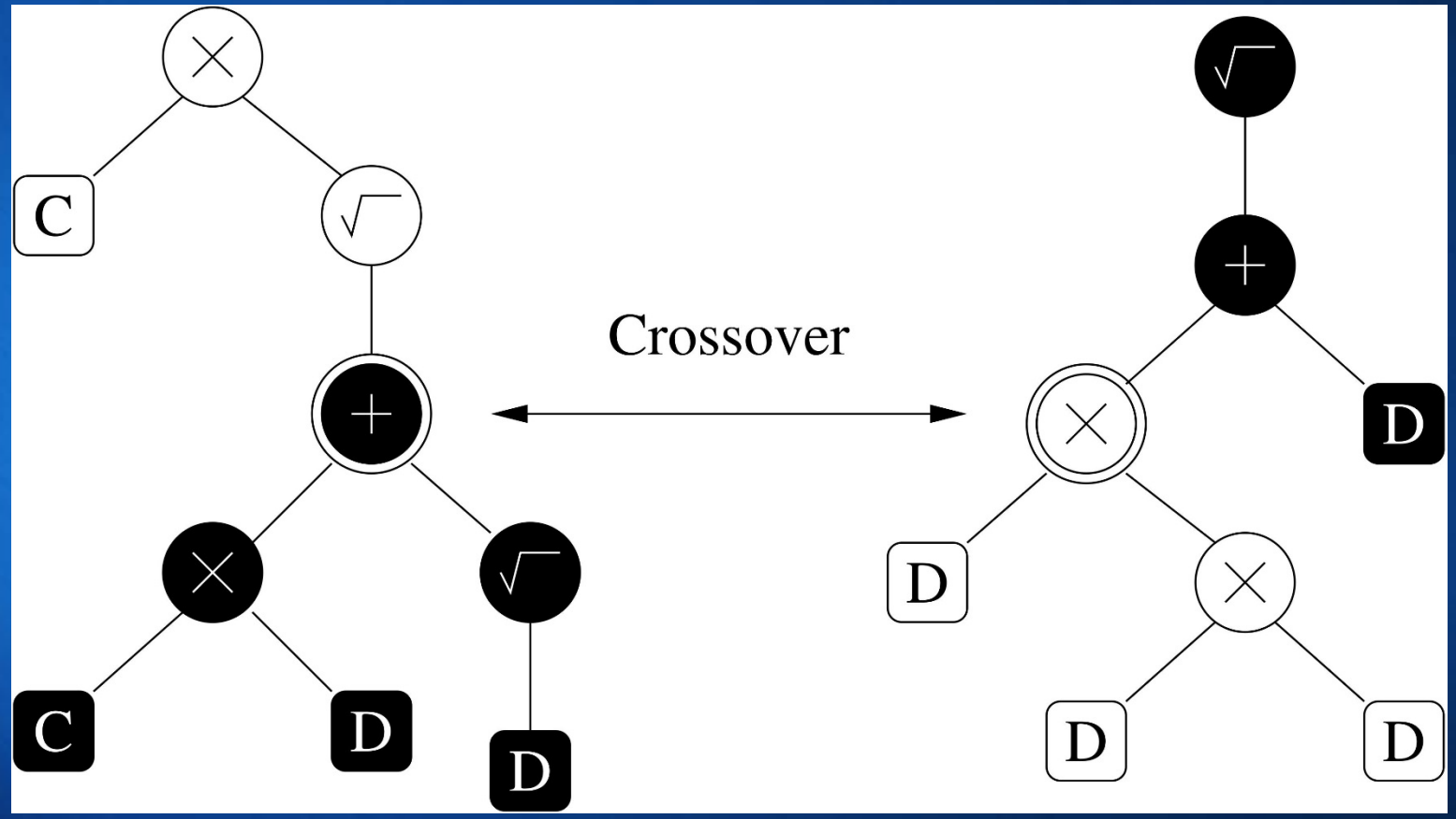
John Holland

Hod Lipson

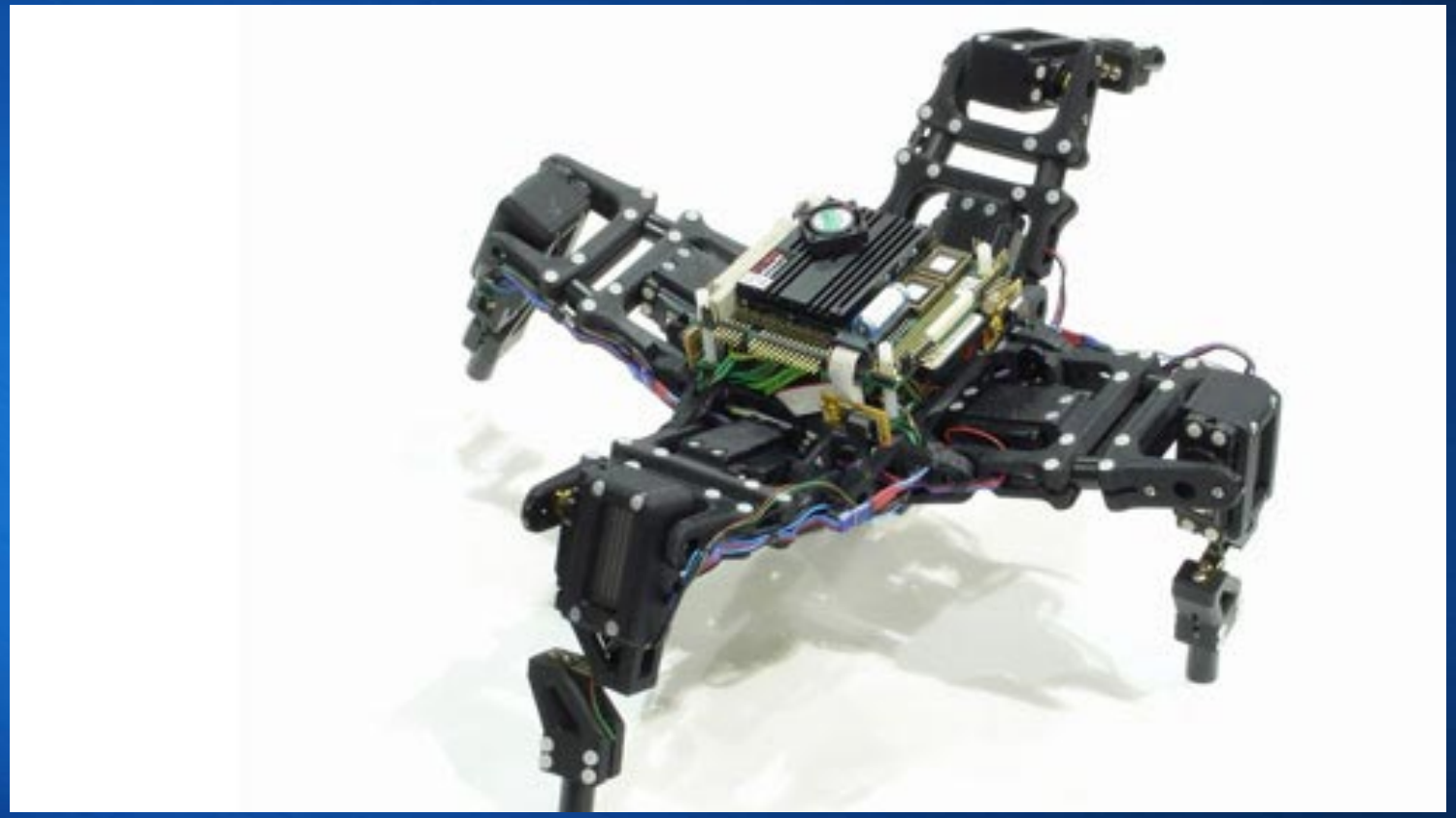
Genetic Algorithms



Genetic Programming



Evolving Robots



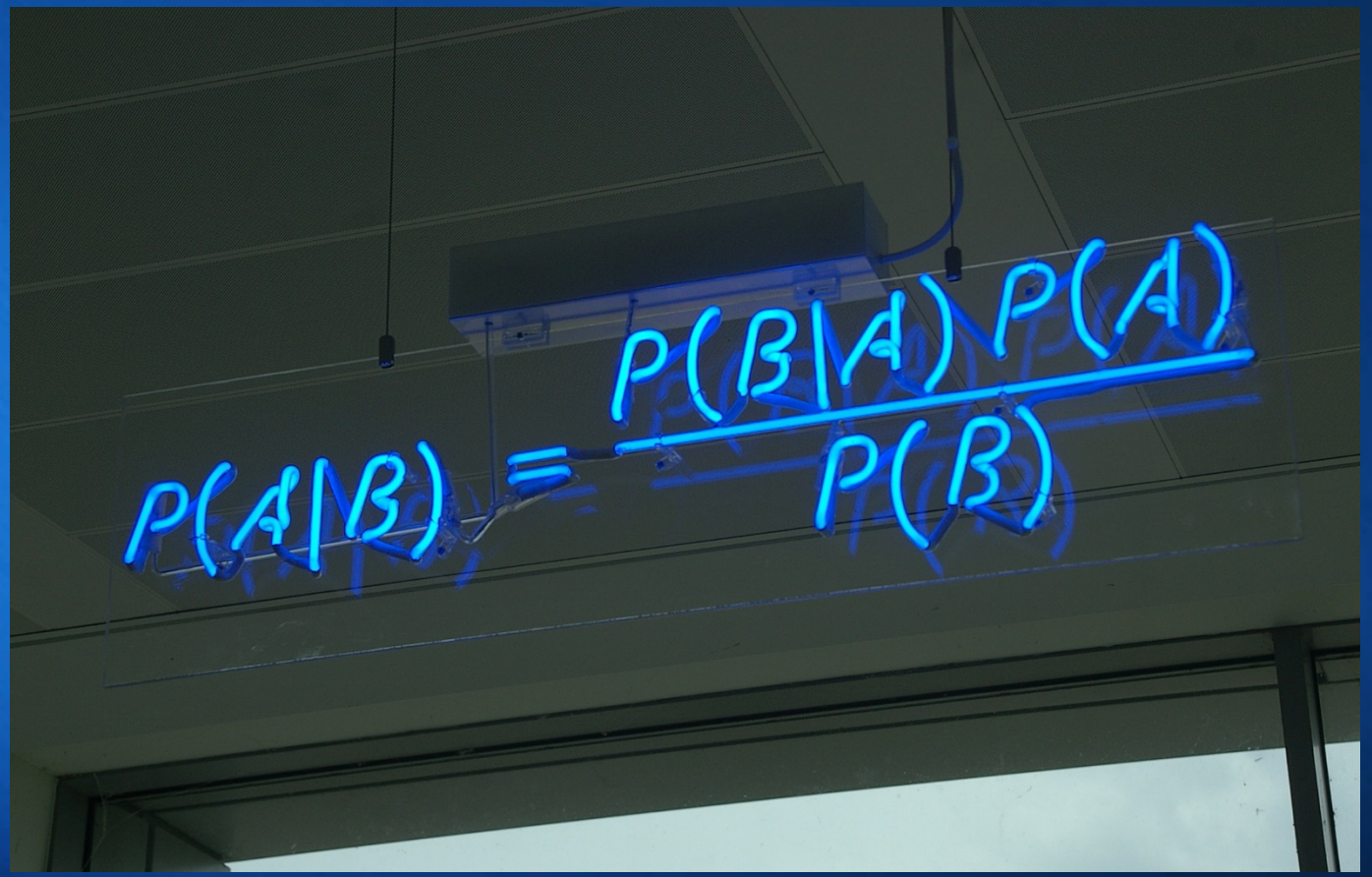
Bayesians

David Heckerman

Judea Pearl

Michael Jordan

Probabilistic Inference



Probabilistic Inference

Likelihood

How probable is the evidence given that our hypothesis is true?

Prior

How probable was our hypothesis *before* observing the evidence?

$$P(H \mid e) = \frac{P(e \mid H)\, P(H)}{P(e)}$$

Posterior

How probable is our hypothesis given the observed evidence? (Not directly computable)

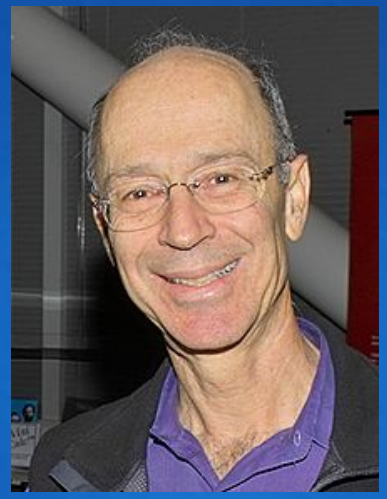
Marginal

How probable is the new evidence under all possible hypotheses?

$P(e) = \sum P(e \mid H_i)\, P(H_i)$

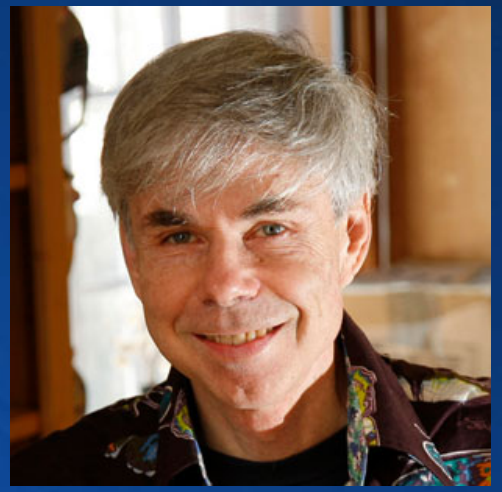
Spam Filters

Analogizers



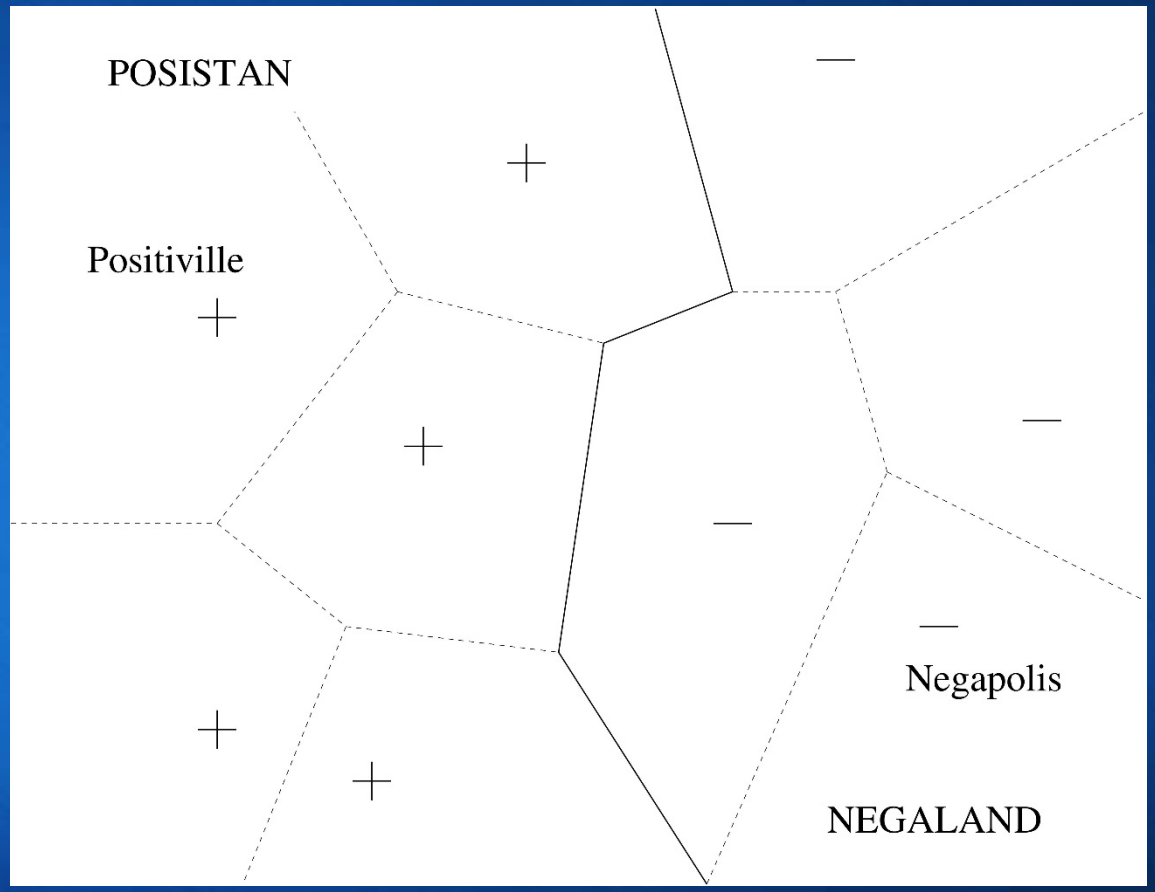
Peter Hart

Vladimir Vapnik

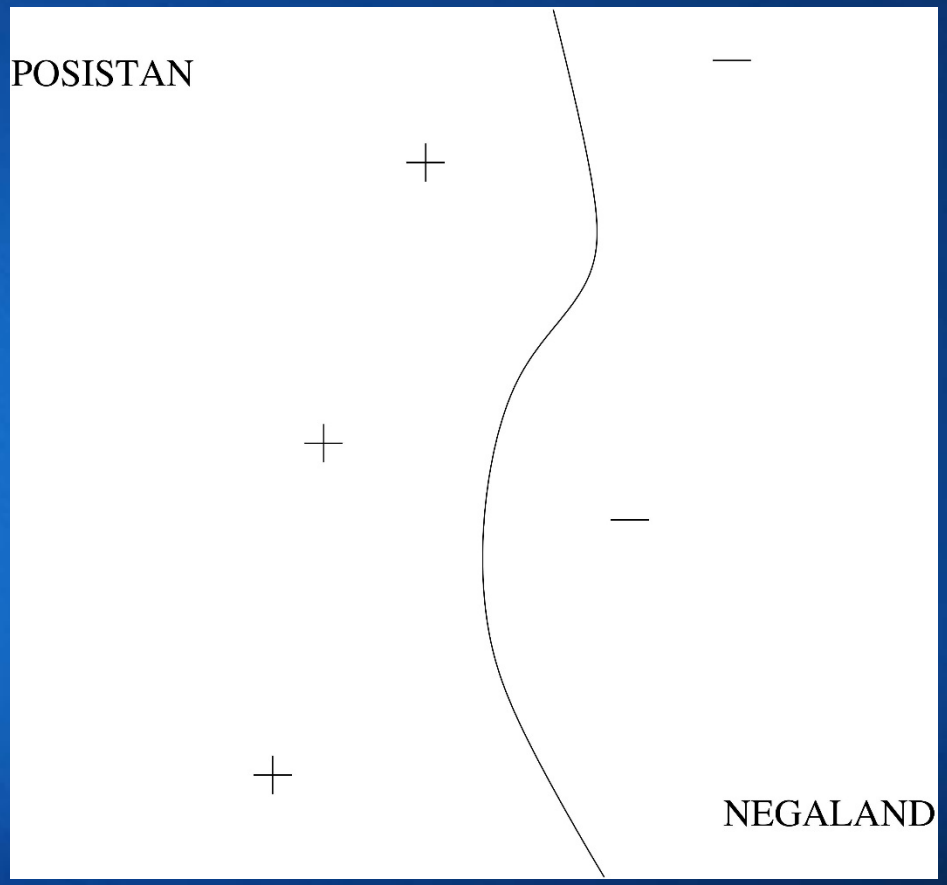


Douglas Hofstadter

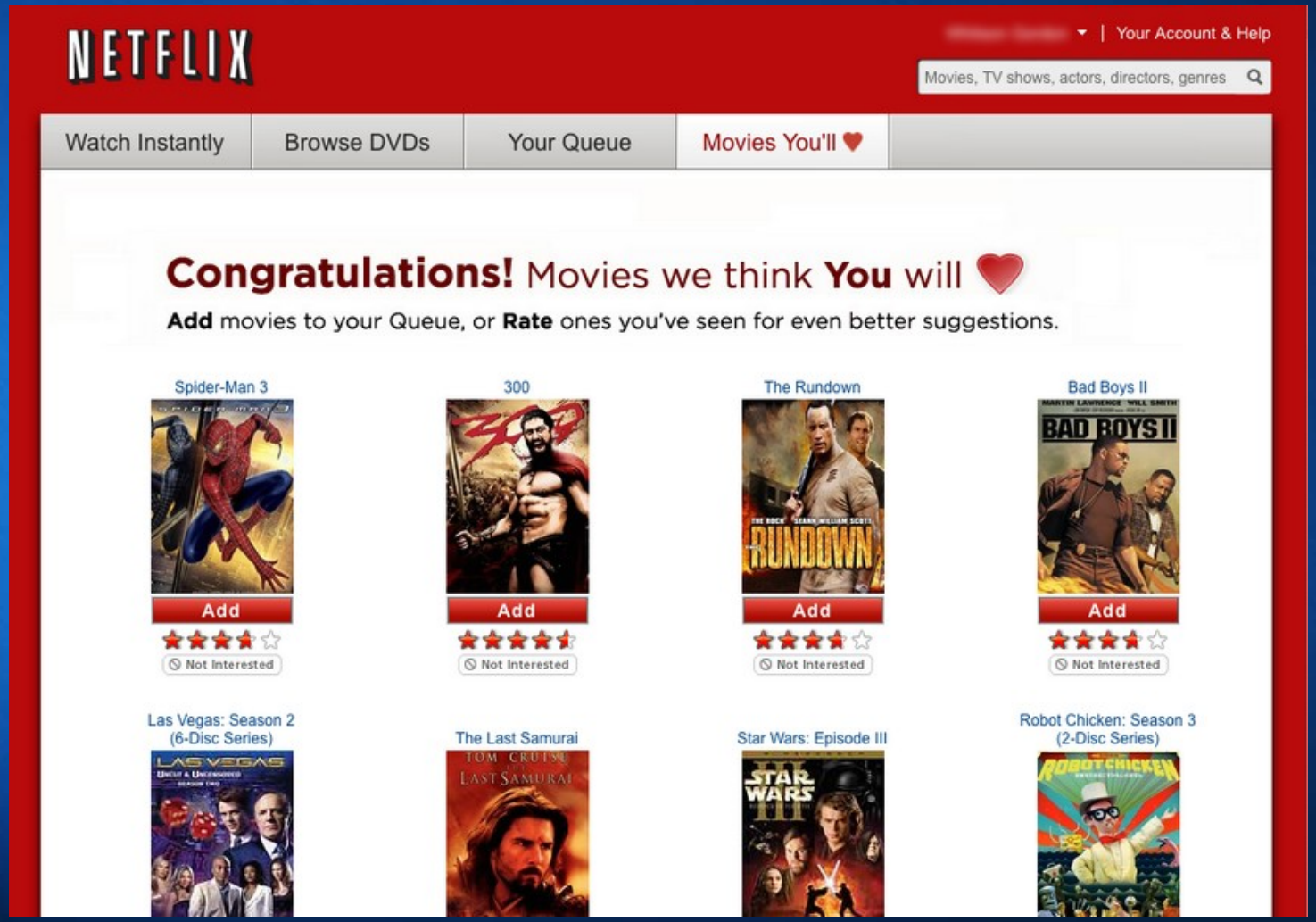
Nearest Neighbor



Kernel Machines



Recommender Systems



The Big Picture

Tribe	Problem	Solution
Symbolists	Knowledge composition	Inverse deduction
Connectionists	Credit assignment	Backpropagation
Evolutionaries	Structure discovery	Genetic programming
Bayesians	Uncertainty	Probabilistic inference
Analogizers	Similarity	Kernel machines

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But what we really need is
a single algorithm that solves all five!

Putting the Pieces Together

- Representation
  - Probabilistic logic (e.g., Markov logic networks)
  - Weighted formulas → Distribution over states
- Evaluation
  - Posterior probability
  - User-defined objective function
- Optimization
  - Formula discovery: Genetic programming
  - Weight learning: Backpropagation

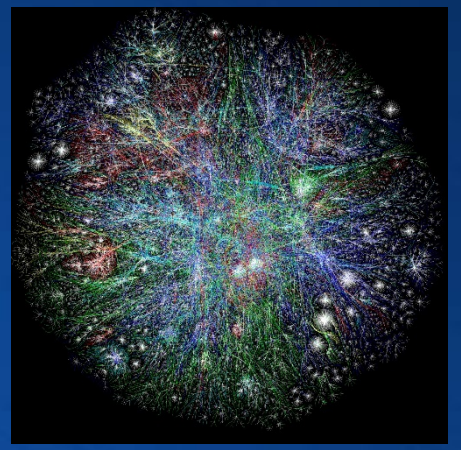
Toward a Universal Learner

- Much remains to be done . . .
- We need your ideas

What a Universal Learner Will Enable

Home Robots

World Wide Brains



Cancer Cures

360° Recommenders

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